

9 SEPTEMBER

<p>10:00–11:30</p> <p><i>Tent №1</i></p>	<p>Session Small and Medium-Sized Enterprises</p> <p>Small and medium-sized enterprises both in Russia and in the world have suffered losses due to the coronavirus pandemic. The sector's transformation processes have started. Some businesses managed to revise their strategy and find new niches, while others failed and are drowning in bankruptcy cases. Traditionally, even before the pandemic, the SME sector in Russia was smaller than in other key economies in the world. How are small and medium-sized enterprises feeling in the second year of the pandemic? What specific traits have allowed SMEs in Russia to survive amid the severe consequences of the economic shock? Will changes in the national project help this sector, and will SMEs take the leading position in the economy?</p> <p>Moderator: Sergey Mironov, Restaurateur, Founder of the Meat & Fish Restaurants, President of the Union of Restaurant Managers of Russia, Vice-President of the Federation of Restaurateurs and Hoteliers of Russia</p> <p>Invited speakers: Anton Alikhanov, Governor of the Kaliningrad Region Anatoly Maltsan, Head of the Department for Ensuring the Activities of the Headquarters for the Protection of the Rights and Legal Interests of Investors and Entrepreneurs of Moscow Dmitry Potapenko, Russian Entrepreneur Dzhamilya Sozaeva, Head of the Educational Programs Department of the United Electronic Trading Platform JSC (ROSELTORG) Anastasia Tatulova, Ombudsman for Small and Medium-Sized Businesses, Founder and Owner of AnderSon Family Café Chain</p>
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<p>10:00–11:30</p> <p>Tent №2</p>	<p>Business Breakfast To Protect, not to Leave Behind. Legal and Public Mechanisms for Supporting Business.</p> <p>With the support of: Association of Lawyers</p> <p>Today, the support and protection of business are very much interconnected. During the COVID-19 pandemic, our country took several measures to handle and stabilize the situation.</p> <p>How does the legislator respond to entrepreneurs' problems and what measures are needed to further preserve and develop business in Russia? How to enhance the effectiveness of law enforcement and observance of the rights of entrepreneurs? What new mechanisms are already being implemented to ensure the rule of law and respect for entrepreneurs' rights? How effective is the structure of interaction between business, government bodies, and civil society institutions? How has the attitude of government bodies towards entrepreneurs changed over the past five years?</p> <p>Moderator: Vladimir Gruzdev, Chairman of the Executive Board of the Association of Lawyers of Russia</p> <p>Invited speakers: Tatyana Mineeva, Commissioner for Entrepreneurs' Rights in Moscow Andrey Porfiriev, Ph.D. in Law, Head of Lawmaking and Administrative Law Practice at Egorov Puginsky Afanasiev & Partners Law Firm Elina Sidorenko, Director General of the Autonomous Non-Profit Organization Platform for Addressing Entrepreneurs' Appeals, Director of MGIMO Center for Digital Economy and Financial Innovation Sergey Taut, Attorney, Expert at Pepeliaev Group Law Firm, Deputy Head of the Laboratory for Anti-Corruption Policy at HSE University Alexey Khersontsev, State Secretary — Deputy Minister of Economic Development of the Russian Federation</p> <p>Front row speakers: Elena Gnetova, Commissioner for Entrepreneurs' Rights in the Republic of Karelia Dina Krylova, Head of the Laboratory for Anti-Corruption Policy at HSE University, Business Ombudsman on Anti-Corruption Lev Lyalin, Attorney, Member of the Presidium of the Moscow Regional Bar Association, Honorary Attorney at Moscow Regional Chamber of Advocates Alexey Malozemov, Director of the Autonomous Non-Profit Organization Pricing Monitoring and Control Center Gulnara Sergeeva, Chair of the Commission of the Association of Lawyers of Russia on Interaction with Entrepreneurs and Legal Protection of Business</p>
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<p>10:00–11:30</p> <p>Tent №3</p>	<p>Session Oh, this Wonderful Crypto World! New Frontiers of Digital Assets?</p> <p>Cryptoeconomics is becoming increasingly popular due to the convenience, reliability, and low cost of transactions compared to the traditional banking system.</p> <p>However, amid expectations to adopt clear regulations for crypto markets, national regulators are not rushing to establish a comprehensive legislative framework, so the operating rules for the crypto-assets market remain undefined. Moreover, several major world economies are trying to limit further the free circulation of cryptocurrencies. At the same time, states themselves are trying to occupy crypto niches by switching to the creation of fiat cryptocurrencies. As a result, the objective reality contradicts the interests of national monetary systems.</p> <p>Where do the trends in digital markets lead, and how to use them to benefit the economy? What is Russia's role in shaping and regulating crypto markets? What needs to be done, and what is missing to establish clear and effective rules in national and global crypto markets?</p> <p>Moderator: Dmitry Marinichev, Internet Ombudsman of the Russian Federation, Director General of Radius Group</p> <p>Invited speakers: Iliya Dimitrov, President of Seldon Group of Companies Valery Romanyuk, First Vice President of the Russian Association of Cryptoeconomics, Artificial Intelligence and Blockchain (RACIB) Olga Sorokina, Managing Partner at O2 Consulting Andrey Tugarin, Managing Partner at GMT LEGAL Gao Jixiang, Senior Researcher at the Institute of East European, Russian and Central Asian Studies (IEERCAS) of the Chinese Academy of Social Sciences (CASS) Ruslan Yusufov, Founder and Managing Partner of Mindsmith</p>
<p>12:00–12:10</p>	<p>Opening of the Forum</p>
<p>12:10–14:00</p> <p>Tent №1</p>	<p>Plenary Discussion The World Economy. Post-COVID Syndrome</p> <p>The coronavirus pandemic caused a global economic shock, which entailed a decline in business activity, lower incomes, and a reversal of globalization. The countries affected by the pandemic have chosen different scenarios for implementing restrictive measures and supporting the most affected industries and population groups.</p> <p>Despite all the efforts, it is still difficult to predict when the pandemic will end. However, economic performance shows that we can expect a recovery of the global economy in 2021.</p> <p>During the plenary discussion, the experts will discuss the future of the global economy, ways to overcome the consequences of the pandemic, and how to prepare for new challenges.</p>

	<p>Format topics:</p> <ul style="list-style-type: none">• Pathways out of the pandemic in different countries• The global impact of the pandemic on economic models in the world economy• Impact of new technologies on the future of the global economy• New challenges and barriers for the global economy in the post-pandemic era• Russia and the World. Prospects for economic and business relations, key external and internal factors influencing the future of the partnership <p>Moderator: Konstantin Remchukov, Editor-in-Chief and Director General of Nezavisimaya Gazeta</p> <p>Invited speakers: Evgeny Vinokurov, Chief Economist at the Eurasian Development Bank and the Eurasian Fund for Stabilization and Development Oleg Deripaska, Russian Entrepreneur, Chairman of the Board of Trustees of the Volnoe Delo Foundation, Founder of the Basic Element Company, Chairman of the Supervisory Board of the Institute for the Economy of Growth named after P.A. Stolypin Vladimir Efimov, Deputy Mayor of the City of Moscow for Economic Policy and Property and Land Relations Andrey Sebrant, Director for Strategic Marketing at Yandex Group of Companies, Professor at HSE University Chris Skinner, Independent Commentator on the Financial Markets, Fintech Expert, Author of Best-Selling Books and Finanser.com blog, Founder and Chairman of the Financial Services Club Anatoly Torkunov, Rector of MGIMO University Olga Uskova, Founder and President of Cognitive Technologies Group of Companies, Director General of Cognitive Pilot Mads Frederiksen, Director of the Arctic Economic Council Alexei Chekunkov, Minister for the Development of the Russian Far East and Arctic Matthias Schepp, Chairman of the Russian-German Chamber of Commerce, Delegate of the Delegation of German Industry and Commerce in the Russian Federation Andreas Steininger, Professor of Economic Law at the University of Wismar</p>
<p>14:30–16:00</p> <p>Tent №1</p>	<p>Session The Economy of "Simple Things". Can we Produce?</p> <p>With the support of IKEA In Russia, the bulk of small and medium-sized enterprises (41%) work in wholesale and retail trade. Processing industries in the SMEs structure account for no more than 7%, generate no more than 10% of turnover, which does not correspond to the SMEs structure in developed countries (for example, in Germany, the processing industry generates at least 20% of the added value of</p>

	<p>SMEs, in China - more than 40%. In Japan, SMEs represent 50% of the added value of the industrial sector). In Russia, the local production sector is underdeveloped.</p> <p>However, amid a significant domestic demand (massive imports of consumer products), the creation of small production facilities in the non-resource sector can be a potential opportunity for the inflow of investment, GDP and employment growth.</p> <p>How can we recreate the economy of "simple things" in Russia and make it attractive and efficient? How to revive the production of umbrellas, clothes, irons, nails, plastic products, and many other things in the country? What solutions do we need at the regional and federal levels? We invite experts, business and government representatives to discuss the answers to these questions.</p> <p>Moderator: Boris Titov, Presidential Commissioner for the Entrepreneurs' Rights of the Russian Federation</p> <p>Invited speakers: Sagit Bedzhiev, Chairman of the Board of Directors at PNK Krasnaya Nit OJSC Andrey Bykov, Commissioner for the Rights of Foreign Entrepreneurs in Moscow Suren Vardanyan, Vice President of the Moscow Chamber of Commerce and Industry Dmitry Guzun, Vice President and Managing Director for Central and Eastern Europe at Kimberly-Clark Denis Zhuravsky, Executive Director of AIP Ekaterina Zinovyeva, Minister of Investments, Industry, and Science of the Moscow Region Alla Kotyuga, Director General of Zakupochnyye Uslugi IKEA Rus LLC Taliya Minullina, Chief Executive of the Tatarstan Investment Development Agency Andrey Pavlov, Founder and President of Zenden Group Alexander Prokhorov, Head of Investment and Industrial Policy Department of the Government of Moscow Alexey Torgov, Deputy Director General for Government Relations of BIOCAD Biotechnology Company</p>
<p>14:30–16:00</p> <p>Tent №2</p>	<p>Session The Middle Class. Low Costs or a Rich Consumer, How to Find the Right Balance? With the support of the Institute for the Economy of Growth named after Stolypin P.A.</p> <p>The global experience of economic growth strategies indicates that there are two key paths for starting out. One is typical of the post-war reconstruction of Europe and Japan - the path of high incomes, a large domestic market, and a developed middle class. In this scenario, development is initially focused on domestic demand, followed by trade and investment expansion abroad. The second one is the way of the Asian Tigers: starting with low costs, weak</p>

	<p>demand, and export orientation. This path leads to the emergence of the middle class, though delayed for 15-25 years. Which path is preferable for Russia, and what are the objective preconditions for each of them?</p> <p>Moderator: Vladislav Onishchenko, President of CSR (Center for Strategic Research)</p> <p>Invited speakers: Natalia Akindinova, Director of the HSE Centre of Development Institute, Member of the HSE Academic Council Kirill Purtov, Moscow Government Minister and Head of the Department of Economic Policy and Development Alexander Safonov, Vice-Rector for Strategy and Work with Authorities at the Financial University under the Government of the Russian Federation Mikhail Sukhov, Director General of the Analytical Credit Rating Agency (ACRA) Rakhim Oshakbayev, Director of TALAP Center for Applied Research Alexander Shirov, Director of the Institute of Economic Forecasting of the Russian Academy of Sciences (IEF RAS), Head of the Analysis, Production Potential Forecasting and Cross industry Cooperation Lab</p>
<p>14:30–16:00</p> <p>Tent №3</p>	<p>Session Business Medicine – COVID Reality</p> <p>With the support of FC Grand Capital</p> <p>Medicine has become an outpost in the fight against the pandemic. How effective have medical centers been in coping with the pandemic? How will medicine evolve after COVID-19? Will the roles of the private and public sectors change in medicine? What new services will be in demand? What new medical technologies have penetrated the private medical market in Russia? What is the role of the pharmaceutical industry in new medical technologies? And where is the effective bridge between pharmaceuticals and private and public medicine?</p> <p>Moderator: Andrey Yanovsky, Director General of the European Medical Center, Chairman of the Board at the National Association of Non-Governmental Medical Organizations</p> <p>Invited speakers: Elena Latysheva, Chairman of the Board at Expert Group of Medical Companies</p> <p>Muslim Muslimov, Chairman of the Association of Healthcare Managers, Chairman of the Health Care Committee of Delovaya Rossiya Public Organization (Business Russia), Founder of Klinika No. 1 Medical Centers Network Denis Remenyako, Founder and Director General of FC Grand Capital Pharmaceutical Company Arkady Stolpner, Chairman of the Board of the Medical Institute named after Berezin Sergey</p>

	<p>Konstantin Sharlovskiy, Head of the Life Sciences Practice at Pepeliaev Group Law Firm</p>
<p>16:15–17:45</p> <p>Tent №1</p>	<p>Session Russian Hardware for the Digital Economy: the Response of National Champions</p> <p>As noted by many experts, the hardware market will grow robustly in the coming decades, given the digitalization of the economy, the development of fifth-generation mobile communications and robotics. This market segment is one of the key industrial sectors. Its development largely determines the level of innovation and social development of the country and the competitiveness of the economy.</p> <p>At the same time, Russian companies - national champions can develop unique solutions in microelectronics, telecommunications, and supercomputer equipment. It became possible thanks to the creation of technical schools, export orientation, and willingness to work systematically to improve the quality of the product. At the same time, the companies in this segment are ready not to compete among themselves but to complement each other by creating joint consortiums. Thus, it is the national champions that are capable of providing the basis for "smart" import substitution in these high-tech markets.</p> <p>Moderator: Dan Medovnikov, Director of the Institute of Innovation Management of the Higher School of Economics (HSE University) and Head of the Expert Council of the National Champions Association</p> <p>Invited speakers: Egor Druzhinin, Technical Director of RSC Technologies Mikhail Pavlyuk, General Director of PKK Milandr JSC Vera Paramonova, CEO of Mikran Research and Production Company Natalya Popova, First Deputy General Director of Innopraktika Anton Saraev, Head of IT Infrastructure Development for Data Centers of the National Center of Informatization (NCI) at Rostec State Corporation Rustam Tikhonov, Director of the Department for Strategic Development and Innovation of the Ministry of Economic Development of the Russian Federation Vladimir Treshchikov, General Director of T8 LLC Konstantin Trushkin, Assistant General Director for Marketing of the Institute of Electronic Control Machines named after I. S. Bruk (INEUM) Alexey Chernikov, Director General of Eltex Enterprise Ltd.</p>
<p>16:15–17:45</p> <p>Tent №2</p>	<p>Session Capital for Development. Easy and Accessible</p> <p>The debate about monetary policy in Russia continues unabated. Discourse on the expansion of targets - anchors (inflation, economic growth, and employment) is complemented by the debates on the importance of having a reserve currency status for softening monetary policy.</p>

Nevertheless, due to the economy's structure and the adopted monetary policy strategy, Russia is tightening the policy even in the fight against non-monetary inflation, sacrificing the goals of economic growth.

Most importantly, the current consensus does not imply an increase in access to capital in Russia, a key factor for economic growth.

How to improve the situation with the access to capital in the country? What should be changed in the monetary policy and stock market regulation? We propose to discuss these and other questions during the session.

Moderator:

Evgeny Kogan, President of the Moscow Partners Investment Group

Invited speakers:

Mikhail Golovnin, First Deputy Director of the Institute of Economics of the Russian Academy of Sciences

Nikolay Dadonov, Professional Financier, Author of the Angry Bonds Telegram Channel

Ruben Enikolopov, Rector of New Economic School

Mikhail Ershov, Principal Director on Financial Studies at the Institute for Energy and Finance Foundation, Professor at Financial University under the Government of the Russian Federation

Alexander Kudrin, Chief Strategist for Macroeconomics and Debt Markets at ATON

Ivan Manaenko, Veles Capital Investment Company

Xu Poling, Doctor of Economic Sciences, Head of the Russian Economic Research Department, Chief Scientific Officer at the Institute of East European, Russian and Central Asian Studies (IEERCAS) of the Chinese Academy of Social Sciences (CASS)

Denis Remenyako, Founder and Director General of FC Grand Capital Pharmaceutical Company

Oleg Solntsev, Head of the Division for Monetary Policy and Banking Sector Analysis at the Center for Macroeconomic Analysis and Short-Term Forecasting

<p>16:15–17:45</p> <p>Tent №3</p>	<p>Session Anti-Crisis Travel. Discovering a New Russia</p> <p>It is difficult to overestimate the potential of traditional tourism in Russia: 11 time zones and climatic zones from arctic to subtropical allow creating and developing tourist facilities of any orientation and level. However, the real opportunities of the industry go far beyond conventional tourism. Ecotourism, industrial tourism, cultural-historical and educational programs are just some examples of development directions. The pandemic restrictions have seriously changed many people's attitudes towards recreation and travel. However, despite many new opportunities, there are still numerous problems, limitations, and challenges that domestic companies, entrepreneurs, and officials have yet to overcome. During this session, industry specialists, experts, and representatives of government and regulatory bodies will discuss the most pressing issues that concern everyone involved in tourism and travel.</p> <ul style="list-style-type: none">• What are the key factors for the development of tourism infrastructure?• How can the state stimulate domestic tourism?• What can new types of tourism such as industrial, ecological, and extreme tourism offer the consumer?• How can regions, cities, and territories integrate tourism into comprehensive development strategies? <p>Moderator: Elena Veselova, Representative of the Ritz Carlton Moscow</p> <p>Invited speakers: Natalia Belyakova, Senior Researcher at the Center for Territorial and Urban Development of RANEP Tatyana Karavaeva, Vice President and Head of Spatial Development at the Center for Strategic Research Foundation Maya Lomidze, Executive Director of ATOR Evgeniya Maltseva, CEO of Sponsor Consulting Agency Cecile Rogue, Founder of Bureau Cecile Andrey Suleikov, Head of Digital Tourism and Smart City Division at Rusatom Infrastructure Solutions JSC Olga Filipenkova, Strategic Development Director of Krasnaya Polyana Resort Olga Shandurenko, Program Manager for Industrial Tourism at the Agency for Strategic Initiatives (ASI)</p>
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<p>18:00–20:00</p> <p>Tent №1</p>	<p>Session Fashion and Beauty. Now Also Online</p> <p>The fashion industry in Russia finds itself in a difficult situation, with the pandemic and global crisis presenting a great challenge for it, requiring to rethink the work processes and sometimes the activity itself. We will talk to the Russian fashion and beauty industry's prominent representatives about their experience of responding to the global changes of the last year and a half, surviving, and even developing on the market.</p> <p>We will discuss the fact that the pandemic has ultimately forced the fashion industry to become digitalized. It is no longer possible to rely solely on offline retail and offline events.</p> <p>We will also talk about the need for innovation, new technologies, and attempts to be ahead of technological trends. About virtual clothes, augmented reality, NFT, and other things.</p> <p>About a new language of communication with clients, different approaches to managing social networks. About developing client services.</p> <p>About rethinking the product range matrix and approaches to forming product lines. About what customers want and what local designers can give them, and how the assortment is changing.</p> <p>Moderator: Tim Ilyasov, Lecturer at the Higher School of Economics (HSE University) and British Higher School of Art and Design, Fashion Researcher</p> <p>Invited speakers: Svetlana Alekseeva, PR Director of AKHMADULLINA Brand Victoria Andreyanova, Artistic Director of the Federal State Unitary Enterprise President-Service Fashion House, Founder of Victoria Andriyanova Fashion House Igor Chapurin, Designer, Founder of Chapurin Russian Fashion House Larisa Menshikova, Director General of Rusfeshn LLC Victoria Roschaninova, Director of Kraftway Clinic</p> <p>Special guest: Alena Akhmadullina, Russian Designer, Founder of Alena Akhmadullina Brand</p>
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10 SEPTEMBER

<p>10:00–11:30</p> <p><i>Tent №1</i></p>	<p>Session Deceived Developers. What Prevents Russia from Building More?</p> <p>Both the government and developers agree on the same thing - it is necessary to build more because the potential demand is not satisfied. Over the past year, prices for construction materials have doubled, there is a labor shortage, and project financing only works in large cities. Instead of deceived shareholders, we got a deficit of new facilities in the regions.</p> <p>How to remove structural barriers in the housing market and achieve today the benchmarks and indicators set in the national goals?</p> <p>Moderator: Elena Kiseleva, Public Representative of the Presidential Commissioner for Entrepreneurs' Rights on National Projects in the Field of Urban Development Policy, Head of the Delovaya Rossiya (Business Russia) Subcommittee on Urban Development Policy in the Subjects of the Russian Federation Alexey Dykov, Expert of the Construction Committee of the Delovaya Rossiya (Business Russia), Member of the Legislative Committee of the Moscow Investors' Club</p> <p>Invited speakers: Svetlana Bachurina, Executive Secretary of the Expert Council on Construction, Industry, Building Materials and Problems of Shared Construction under the Committee of the State Duma on Transport and Construction Mikhail Viktorov, Chairman of the Committee on Urban Development Policy, Construction and Building Materials Industry of the Moscow Confederation of Industrialists and Entrepreneurs, Chairman of the Delovaya Rossiya (Business Russia) Expert Council Denis Gros, Founder and CEO of DA! Development Group Murat Dudarev, Co-Chairman of the Krasnodar Regional Branch of OPORA RUSSIA Alexey Kuchmin, Founder of AIR Group of Companies Elena Ksenofontova, Head of the Working Group on Improving Legislation on Mediation of the Center for Conciliation Procedures under the Commissioner for Entrepreneurs' Rights in Moscow Oleg Malakhov, Chairman of the Board of Directors of Primekey Group of Companies Adel Sayfullina, Executive Director of the Association of Developers of the Republic of Bashkortostan Dmitry Timofeev, Vice President for GR & Corporate Affairs at PIK Group Maxim Fedorchenko, Chairman of the Committee of the Russian Union of Builders on Improving the Investment Climate and Integrated Territorial Development</p>
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	<p>Olga Chumakova, Expert of the Business against Corruption Center for Public Procedures</p>
<p>10:00–11:30</p> <p>Tent №2</p>	<p>Session 3+ Processing. Raw Materials or High Added Value</p> <p>Today Russia mainly exports raw materials, while developed countries and, for example, new hubs in Asia create and distribute higher value-added products, thus earning extra points in GDP.</p> <p>Experts estimate that soon the share of the raw materials sector in the world economy will steadily decrease, stimulating the development of the processing sector. At the same time, investments in resource extraction in Russia today exceed those in processing by almost three times. The share of Russian products of 3-4 levels of processing of raw materials does not surpass 1-2% of global production.</p> <p>At the moment, we are already losing leadership in the production of minerals. Moreover, lagging behind commodity-dependent countries in the level of processing has become critical. In this regard, the development of deep processing of raw materials is becoming the main goal for the extractive industry in Russia.</p> <p>How to ensure efficient development of the deep processing field? How to increase investment attractiveness and improve cash flow in this direction? Which sectors should be prioritized? Which deep processing projects are being successfully implemented in Russia, and how to scale up their success?</p> <p>Moderator : Elena Kovaleva, Vice President and Head of Economy of Monopolies Department at CSR (Center for Strategic Research)</p> <p>Invited speakers: Viktor Evtukhov, State Secretary – Deputy Minister of Industry and Trade of the Russian Federation Vladimir Salnikov, Head of Real Sector at the Center for Macroeconomic Analysis and Short-term Forecasting Evgenia Serova, Director for Agricultural Policy at HSE University Irina Snegovaya, Executive Director of the National Institute of Strategic Development, Management of Risks and Efficiency Vittorio Torrembini, President of GIM-Unimpresa Italian Entrepreneurs Association in Russia Ildar Shaikhutdinov, Director General of the Institute of Financial Business Development</p>
<p>10:00–11:30</p> <p>Tent №3</p>	<p>Session The Regulatory Guillotine. What Else Has to Be Cut off?</p> <p>The goal of the reform of control and oversight activities was to increase safety and eliminate excessive administrative burdens on business entities. Several federal laws have already been adopted, new normative regulation for each sphere of public relations has been developed and agreed upon, normative legal</p>

acts have been revised, and the number of mandatory requirements has been reduced by 33%.

The discussion will focus on the reform of control and oversight activities progress, the results of implementing the Regulatory Guillotine mechanism in 2019-2020, and further plans for the reform implementation.

We will examine the new legal and organizational basis for establishing and assessing the application of obligatory requirements under the Federal Law № 247-FZ of 31 July 2020 on Obligatory Requirements in the Russian Federation and the new system of state control (oversight) in the Russian Federation (Federal Law № 248-FZ of 31 July 2020), as well as the new legal regulation of relations in the field of administrative responsibility.

Moderator:

Marina Bludyan, First Vice President of All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA, Chairman of the Board of Directors of NGO Fenix LLC, Public Ombudsman for the Protection of Entrepreneurs` Rights under Special Tax Regimes

Invited speakers:

Aleksandr Vdovin, Director of the Department for Government Policy in Licensing, Control and Supervision, Accreditation and Self-Regulation of the Ministry of Economic Development of the Russian Federation

Evgeny Danchikov, Minister of the Government of Moscow, Head of the Main Control Directorate of the city of Moscow

Rinat Enikeev, Director of the Department for Supervision and Preventive Work of the Ministry of the Russian Federation for Civil Defence, Emergencies and Elimination of Consequences of Natural Disasters (EMERCOM of Russia)

Sergey Kolesnikov, Co-owner and Managing Partner of Technicol Corporation, Public Ombudsman for the Protection of the Entrepreneurs` Rights on Antimonopoly Legislation

Ekaterina Kolomenskaya, Deputy Director of Forum Analytical Center

<p>12:00–14:00</p> <p><i>Tent №1</i></p>	<p>Plenary Discussion The Economy of Russia: in Anticipation of Growth</p> <p>The events of the first half of 2021 show that the pace of recovery of economic growth, globally and in Russia, is under threat - the World Health Organization has officially announced the third wave of the pandemic. At the same time, the inevitability of overcoming the consequences of the crisis highlights the "blind spots" typical of the Russian economy (imbalance in favor of raw materials sector, high personal income inequality, insufficient technologization, regional budgets deficit, lack of capital for development projects, lack of fiscal incentives, underinvestment).</p> <p>At the same time, the measures taken by other countries to "inject" money into the economy triggered inflationary pressures, which seriously affected the economy of Russia.</p> <p>An additional factor influencing economic processes is the widespread adoption of the ESG concept, focus on sustainable development and inclusiveness, plans to introduce cross-border environmental taxes. When determining the vectors of development, Russia also needs to take into account the green agenda and the principles of responsible investment.</p> <p>What economic model does Russia need under the new conditions? How to ensure a successful recovery from the consequences of the pandemic and switch to the path of sustainable non-resource growth?</p> <p>The plenary discussion will be devoted to the scenarios of overcoming stagnation, the development of measures aimed at sustainable growth of Russia's economy, finding a way to overcome new challenges.</p> <p>Format topics:</p> <ul style="list-style-type: none">• How to ensure high-quality economic development and achieve sustainable non-resource growth?• How to effectively adapt regional economies to the new post-COVID reality?• Identifying new areas of growth for the Russian economy• Increasing the investment attractiveness of the Russian economy and the regions of the country• Business in a post-pandemic world. How to effectively support and strengthen the business environment in the Russian Federation? <p>Moderator: Boris Titov, Presidential Commissioner for the Entrepreneurs' Rights of the Russian Federation</p> <p>Invited speakers: Patrik Antoni, Chairman of the Board of Directors of Ingka Group Russia Aleksandr Buksman, First Deputy Prosecutor General of the Russian Federation Deng Xu, Vice-President of Western Returned Scholars Association Entrepreneur Alliance, Director of Chinese Enterprises Overseas Investment and Financial Risks Research Center Arkady Dvorkovich, Chairman of the Skolkovo Foundation</p>
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	<p>Vladislav Inozemtsev, Russian Economist, Doctor of Economic Sciences, Founder of the Center for Post-Industrial Society Studies</p> <p>Kirill Varlamov, Director of Internet Initiatives Development Fund</p> <p>Boris Titov, Presidential Commissioner for Entrepreneurs' Rights of the Russian Federation</p> <p>Ksenia Bezuglova, Winner of the Miss World 2013 for Women in Wheelchairs, Member of the Council on Guardianship under the Government of the Russian Federation, Member of the Commission for Disabled People under the President of the Russian Federation, Head of an International Magazine, Athlete, Winner of the Vertical Model Contest for Wheelchair Users</p> <p>Yakov Mirkin, Head of the International Capital Markets Department at IMEMO of the Russian Academy of Sciences, Chairman of the Scientific Council of the Institute for the Economy of Growth named after P.A. Stolypin</p>
<p>14:30–16:00</p> <p>Tent №1</p>	<p>Session</p> <p>Politics VS Economics. What is More Important in the New Reality?</p> <p>The global economy is currently experiencing many contradictory processes: the pandemic crisis and new technologies development, protectionism and liberalization of trade and investment regimes, stagnation of some industries, and rapid growth of others.</p> <p>Political decisions can both facilitate and impede international activity. Today, as the world recovers from the economic consequences of the crisis, it is important to return business cooperation to a growth trajectory.</p> <p>How to find the right balance between politics and economics? How to consider the interests of countries, international companies, small and medium-sized businesses, and consumers? How can we build an effective system for responding to external political risks and barriers?</p> <p>Moderator: Boris Titov, Presidential Commissioner of the Russian Federation for Entrepreneurs' Rights</p> <p>Co-Moderator: Artem Malgin, Vice Rector for General Affairs at MGIMO University of the Ministry of Foreign Affairs of the Russian Federation</p> <p>Invited speakers: Johan Vanderplaetse, Chairman of the Association of European Business, President for Russia and CIS at Schneider Electric Robert Gerschner, Chargé d'Affaires a.i of the Republic of Austria to the Russian Federation Atanas Krastin, Ambassador Extraordinary and Plenipotentiary of the Republic of Bulgaria to the Russian Federation Mikhail Makarov, Trade Representative of the Russian Federation in the French Republic Malena Mård, Ambassador Extraordinary and Plenipotentiary of the Kingdom of Sweden to the Russian Federation Pascal Lorot, President of the Institut Choiseul</p>

	<p>Markus Ederer, Ambassador of the European Union to the Russian Federation Antti Helantera, Ambassador Extraordinary and Plenipotentiary of the Republic of Finland in the Russian Federation</p>
<p>14:30–16:00</p> <p>Tent №2</p>	<p>Session Green Economy. How to Fit into Global Trends</p> <p>Politicians and society unanimously approve of the environmental agenda and the Sustainable Development Goals. Companies and corporations are not yet keeping up with the changes in public sentiment. However, the annual report of the British analytical company FTSE Russell states that by 2030, if the current commitment to sustainable development is maintained, the green economy should grow up to 10% of the gross world product.</p> <p>The magnitude of sustainable development challenges, as well as national and international regulatory advances, are stimulating the rapid development of cleaner, low-carbon technologies in many industries. Investors are increasingly looking at companies they invest in considering environmental, social and governance risks, which means shifting to responsible investment (ESG investment: environmental, social and governance).</p> <p>The Sustainable Development and Green Economy agendas are also crucial for Russia - since only those companies that integrate sustainability into their business strategies and correctly assess the environmental and social risks of investing in big projects will join the "green" business club.</p> <p>How to preserve and improve the environment through sectoral transformations? What are Russia's priorities in the implementation of the Ecology national project? Why is ESG so important for Russian companies and the economy in general, and how is the ESG approach being implemented in corporate management? How can Russia become effective in the race for the green future of the economy? What is the role of cities in the development of the green economy? We invite you to discuss these and many other questions during this session.</p> <p>Moderator: Andrey Sokolov, Deputy Director General of TASS Russian News Agency</p> <p>Invited speakers: Vladimir Avdeenko, Head of the Directorate for the Development of Agro - and Biotechnologies at Innopraktika Maria Bagreyeva, Deputy Chief of Staff to the Moscow Mayor and Moscow Government Milana Verkhunova, Managing Director, ESG at Sberbank Dmitry Guzun, Vice President and Managing Director for Central and Eastern Europe at Kimberly-Clark Sergey Zaborov, Partner at McKinsey & Company Maxim Kalinkin, CEO of Gazprombank Leasing Group Ota Kulhanek, Chairman of the Board of Directors of the Association of Business Service Leaders in the Czech Republic (ABSL) Dmitriy Kurochkin, Vice-President of the Chamber of Commerce and Industry of the Russian Federation</p>

	<p>Svetlana Romanova, Director of Production Development of Zara Russia Sergey Storozhenko, Public Representative of the Presidential Commissioner for Entrepreneurs' Rights for Forestry</p>
<p>14:30–16:00</p> <p>Tent №3</p>	<p>Session Transit through Russia. Overcoming Boundaries</p> <p>Russia obviously has the highest transit potential between Europe and Asia due to its geographic location. However, we still have a centralized system of transport and logistics complex focused on the Capital Region and major federal entities, with the sea route being the main transport and logistics artery for European Asian traffic. At the same time, we cannot overlook the projects for developing transit land routes alternative to the Russian ones that are gaining momentum.</p> <p>In Russia, implementing such federal projects as Railway Transport and Transit, Northern Sea Route, and International Trade Logistics is now on the agenda, together with consolidating the efforts of the state and business to realize the transit potential.</p> <p>What should Russia do not to miss the chance to become the transport and logistics artery of Eurasia? How to effectively respond to transit traffic development and how to meet the global demand? How to develop Russia's transport infrastructure to ensure the necessary demand? Which support measures do the Russian transport industry need today to overcome the consequences of the pandemic?</p> <p>Moderator: Vladimir Kosoy, President of Infrastructure Economics Centre (IEC)</p> <p>Invited speakers: Sergey Avseykov, Executive Director of the Eurasian Union of Rail Freight Transport Participants Alevtina Kirillova, Head of the Project Office - Deputy Director General of Russian Railways Logistics JSC Pavel Skachkov, Vice-President for Economics and Finance of TransContainer PJSC Vladimir Sushkov, Member of the Board of the Consortium of China-Kazakhstan-Russia-Europe Railway</p>
<p>16:15–17:45</p> <p>Tent №1</p>	<p>Session Marketplaces. How to Effectively Use the Available Technologies of Communication with Consumers</p> <p>The marketplace is the most popular e-commerce business model. The total revenue of the five largest Russian marketplaces in 2020 was 355 billion rubles. This trend has not bypassed the banking sector either. More and more banks are beginning to offer other companies' products through their websites and mobile applications, forming marketplaces. Despite this, independent marketplaces that sell banking products are also emerging.</p>

	<p>What is the future of marketplaces? What technologies are needed to build a marketplace and develop an ecosystem? How to create a successful marketplace and how to maintain healthy competition? How to make it profitable for the client and the entrepreneur? What are the pros and cons of developing marketplaces for consumers and businesses?</p> <p>Moderator: Sergey Egorushkin, President of ATTC</p> <p>Invited speakers: Nikolay Barkov, Head of the Project Office of the Main Control Directorate of Moscow Dmitry Moskalenko, President of the Russian Council of Shopping Centers Oleg Nevorotov, Co-Founder and CEO of UPMARKET Mark Peng, Board Member of Sunrise Import-Export Trade co. Ltd. Dmitry Selikhov, Business Development Director at Aliexpress Russia</p>
<p>16:15–17:45</p> <p>Tent №2</p>	<p>Session Fancy Catering. How has the Industry Recovered from the COVID Shock?</p> <p>The catering industry was among those that took the brunt of the pandemic. Sales in the HoReCa segment dropped by more than half. Already in March 2020, the Russian authorities included catering in the list of sectors most affected by the spread of the coronavirus infection. The industry began to recover in the second quarter of 2021. Its recovery should be supported by revolutionary decisions to abolish VAT and reduce insurance contributions, but the new wave of the pandemic has already thwarted the plans. However, some segments of the restaurant industry took advantage of the situation and managed to quickly develop new competencies. This refers primarily to the delivery of ready-to-eat meals to customers. What is the situation in the catering sector today? What new trends and tendencies are emerging in the HoReCa segment in an unstable near-covid environment? What new solutions for business development in the restaurant business have proven effective, and how can they be scaled up to other companies? How to maintain healthy competition in a situation of global bankruptcy of the catering industry?</p> <p>Moderator: Sergey Mironov, Restaurateur, Founder of the Meat & Fish Restaurants, President of the Union of Restaurant Managers of Russia, Vice-President of the Federation of Restaurateurs and Hoteliers of Russia</p> <p>Invited speakers: Dmitry Levitsky, President of the Professional Restaurant Alliance, Founder of Hurma Management Group</p>
<p>16.15 – 17:45</p> <p>Tent 3</p>	<p>Session Description New Taxes, Who's Next</p>

In 2018, the Russian Government promised not to change taxes over the next six years. However, significant changes keep occurring in the tax system. For example, new taxes and quasi-taxes are being introduced, the Unified tax on imputed income - a convenient tax regime for small businesses - was abolished, export duties on agricultural raw materials and metals are being introduced, the Mineral Extraction Tax on raw materials and not just on oil and gas is being raised.

How effective and necessary are the new taxes, and how will they influence the investment in the affected industries? What other changes to the tax system can we expect today and tomorrow? Where and how to find the right balance for the development of industries and a balanced budget system?

Moderator:

Anton Sviridenko, Executive Director of the Institute for the Economy of Growth named after P.A. Stolypin

Invited speakers:

Anna Goncharova, Head of Tax Administration Directorate at MMC Norilsk Nickel PJSC

Vadim Zaripov, Head of Analytical Department at Pepeliaev Group Law Firm

Vladimir Kashin, Professor of the Department of Tax Administration and Legal Regulation at the Tax Institute of RosNOU

Pavel Kolomensky, Head of Tax Directorate at NLMK PJSC

Marina Krasheninnikova, Head of Tax Monitoring Directorate at Federal Tax Service of Russia

Elena Latyshenko, Commissioner for Entrepreneurs' Rights in the Kemerovo Region

Kirill Nikitin, Director of the Centre for Tax Policy at the Faculty of Economics of Lomonosov Moscow State University

<p>18:00 – 19:30</p> <p><i>Tent 1</i></p>	<p>Session Art as a Business</p> <p>What is art? This term does not have a clear definition. Most people see completely contradictory meanings in this word. And at the same time, it is a very important phenomenon that surrounds us on all sides. Art is a process or a result of expressing the inner world in an artistic way, a creative combination of elements that reflects feelings or emotions. On the scale of the whole society, art is a special way of discovering and reflecting reality, one of the forms of social consciousness and a part of the spiritual culture of a human and humanity as a whole, a result of creative activity.</p> <p>How and when does art become a business? How can art be monetized, transformed into a business, and function? How can this business develop in a time of restrictions? We will address these questions in an interesting conversation with prominent artists, successful and experienced entrepreneurs.</p> <p>Moderator: Ksenia Sobchak, Journalist, Public Figure, Actress, TV and Radio Presenter</p> <p>Invited speakers: Maxim Boxer, Art Collector, Gallerist, Founder of Pereletnyy Kabak (The Flying Inn) Art Bar Vadim Vereshchagin, General Director at Central Partnership Film Company Addis Gadzhiev, Member of the Board of the Union of Cinematographers of Russia Sergey Kapkov, Head of the Centre for Culture Economy, Urban Development and Creative Industries Research of the Faculty of Economics of Lomonosov Moscow State University Kristina Krasnyanskaya, Executive Director of the Jewish Museum and Tolerance Center Margarita Pushkina, Founder of the Cosmospow Contemporary Art Fair Elena Titova, Director of the All-Russian Decorative Art Museum</p>
<p>19:45 Stage</p>	<p>Special musical guest of the Forum - Klava Coca</p>